

Creating a Project and Uploading Files

[00:00:05]

After installing Clipsmash on your machine and verifying your device, you will see this screen for your first visit.

[00:00:12]

We wanted to help you understand our two main functions, make clips or create a smash.

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If you pick make clips you will start with our clip creator and if you pick create a smash, you will start with our smash builder.

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The clip creator was designed for speed and ease of making shorter clips from a long video.

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The smash Builder was designed to let you put these shorter clips together with other videos, images, or text screens to make a new video.

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Right now we have a couple longer videos we want to make some clips from, so I'm going to pick make a clip.

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The first time through Clipsmash will ask you to create a project.

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A project houses your clips, images and video assets.

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Projects are there to help you organize your work.

[00:01:00]

If you have different clients, or if you want to keep your video topics separate, you can create as many projects as you want, but you need to remember you can't share assets, clips, videos, or images between projects.

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So if you want to use your clips, images or videos in many different smashes, you might want to just stick with one project before we can start making clips, we need to add our videos, so let's go ahead and do that.

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In this demo, we are going to import some videos and images from a dance recital.

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You will see I have all of my assets here on my desktop.

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I can simply select all of these files and drag them on this window in Clipsmash.

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This will place these assets into the import queue.

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Now that you have added assets, we can click the create project button.

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Now you are on clip smashes Project Dashboard.

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The project dashboard shows you an overview of the assets, videos, images and eventually clips and smashes associated with this project as your video and images are being loaded into clips mash, you'll start to see those assets on the dashboard.

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Your images will typically load faster than your videos.

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Your videos may load at different speeds depending on their length or format.

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If your video is already an MP4, the loading will be pretty quick.

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If it is an MOV or WMA file, it may take longer to import and convert.